

News Release

FXCM to Launch NinjaTrader Platform

Award Winning Advanced Analytics, Automation, Charting and Execution Software

NEW YORK--(BUSINESS WIRE)--Jul. 18, 2012-- FXCM Inc. (NYSE: FXCM) is excited to announce the addition of the NinjaTrader trading platform to its suite of platform offerings. NinjaTrader is an award-winning and leading trading software provider, known for its high performance analytic and trade execution tools that maximize a trader's efficiency in fast-moving markets. Traders can now begin beta testing FXCM's integration with NinjaTrader for forex trading.

"FXCM added NinjaTrader to its offerings in response to high demand and in recognition of its distinctive features and the uniquely customizable trading experience it offers," said Drew Niv, CEO of FXCM." "NinjaTrader offers hundreds of dynamic analytic tools both natively and through its vast 3rd party partner ecosystem, as well as the ability for individual traders to construct automated trading strategies with both point and click construction and through an advanced C# development environment, which are tools we know our clients are looking for."

NinjaTrader, like FXCM, also has a commitment to offering the best possible educational resources to its users. NinjaTrader offers free, daily trading webinars, an interactive product training video library, and an active online forum, all of which FXCM clients will have access to. NinjaTrader also offers multiple simulation options.

"NinjaTrader has worked diligently since its inception to fill the gap for an advanced trading platform that addresses the needs of both beginner and advanced traders in one easy to use environment," said Raymond Deux, CEO of NinjaTrader. "We are very pleased that the leading forex provider, FXCM, and their clients recognize our accomplishments in this space which has resulted in this new partnership. FXCM strives to ultimately be the destination broker for the NinjaTrader forex community, so FXCM plans to add even more resources and tools specifically for NinjaTrader traders in the coming months."

NinjaTrader automated trading features include:

Strategy Wizard: point and click strategy development

Strategy analyzer: run historical tests and analyze automated strategy performance

NinjaScript: C# development environment for creating both custom trading systems and indicators

NinjaTrader manual trading features include:

Single click order entry/modification/cancellation

Chart Trader: trade execution directly in charts

Advanced Trade Management (ATM): includes automated stop loss and profit target order submission, automatic self-tightening trailing stops, and OCO orders

NinjaTrader analytic features include:

Advanced Charting: including the ability to define or purchase custom trade indicators

Market analyzer: a custom quote sheet with 150+ indicator columns

Extensive Partner Ecosystem; numerous 3rd party providers who build custom systems and add-on tools

Sign up today, to beta test Ninja Trader with **FXCM**

For more information, or if you have any questions, please contact one of our specialists, who are available 24 hours a day, by <u>live chat</u>, by calling <u>1-888-503-6739</u>, or by email at <u>info@fxcm.com</u>

About FXCM Inc.

<u>FXCM Inc</u>. (NYSE: FXCM) is a global online provider of foreign exchange, or FX, trading and related services to retail and institutional customers world-wide.

At the heart of FXCM's client offering is No Dealing Desk FX trading. Clients benefit from FXCM's large network of forex liquidity providers enabling FXCM to offer competitive spreads on major currency pairs. Clients have the advantage of mobile trading, one-click order execution and trading from real-time charts. FXCM's U.K. subsidiary, Forex Capital Markets Limited, offers Contract for Difference ("CFD") products with no re-quote trading and allows clients to trade oil, gold, silver and stock indices along with FX on one platform. In addition, FXCM offers educational courses on FX trading and provides free news and market research through DailyFX.com.

Trading foreign exchange and CFDs on margin carries a high level of risk, and may not be suitable for all. Read full disclaimer.

About NinjaTrader, LLC

Founded in 2003, NinjaTrader, LLC (www.ninjatrader.com) has quickly emerged as a leading developer of high-performance trading software. NinjaTrader is a FREE application for advanced charting, market analytics, system development and trade simulation. Discretionary, end-of day and automated systems traders can trade futures, forex and equities through hundreds of supporting brokerages worldwide. NinjaTrader sets the benchmark for trading software and continues to invest in new product development. Based in Denver, CO, NinjaTrader, LLC serves the global trading community with locations in Chicago, IL, Rotterdam, the Netherlands and Bamberg, Germany.

Source: FXCM Inc.

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